



**CASTLE  
WORKS**

**DIGITAL PHOTO EVENT SYSTEMS**

*"The Cornerstone of Your Exciting New Business."*



**now**

you can offer large format, high quality print packages in minutes!

Just capture image, choose border and text, choose print package and output high quality prints while your customer waits!

All you need is

**one**

Digital Photo Event System

Castle Works Photo Event Software

Kodak Digital Camera

Computer and Monitor

Kodak Printer

Electronic Strobe

Mobile Carrying Cases

And make

**four**

choices

1 Preview your image

2 Choose from one of your unique borders

3 Pick your personalized text

4 Decide on one of six print packages and **PRINT!**

# lease to own your own business!



Lease a complete Digital Photo Event System and start making money in your new business today!

## what is your business?

Your business is offering customers instant print packages with unique borders and personalized text, at different photo event opportunities, or at high traffic locations.

A sample of some typical Photo Event Opportunities:

- |                        |                        |
|------------------------|------------------------|
| Sporting Events        | Corporate Functions    |
| Birthday Parties       | Weddings               |
| Reunions               | Pre-Schools            |
| Conventions            | Church Functions       |
| Home Parties           | Anniversaries          |
| Cruise Ships           | Fixed Locations:       |
| Galleries              | Theme Parks            |
| Political Fund Raisers | Shopping Malls         |
| Holiday Parties        | Other Retail Locations |



## what is our business?

Our business is supporting your business!

CastleWorks is dedicated to building the largest organization of independent digital photo event operators in the country...be part of our team.

We will supply you with:

- Technical Training and Support
- Yearly Updated software packages
- Marketing Assistance with Ongoing Support
- Point of Sale Collateral Materials
- New Software Packages for other Business Opportunities
- New Border and Text Packages



# be independent, start your own business, call today!



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PRODUCTS



BEAUTY  
IMAGING  
SYSTEMS



DIGITAL  
PHOTO  
EVENT  
SYSTEMS

Thank you for your interest in our Castleworks Digital Photo Event System. As requested, I have enclosed a brochure.

I will try to answer some of your anticipated questions.

### 1. What are the components and cost of a system ?

- \* Castleworks Digital Photo Event Software
- \* Pentium 166 mhz, 48 meg of ram, 2gig hd Computer
- \* MAG 1495 14" SVGA
- \* Kodak Professional DCS 410 DCS Digital Camera
- \* 24 mm lens with hot filter
- \* Kodak XLS 8650 printer
- \* Electronic Strobe, stand, softbox and adapter
- \* Training at our Corporate Offices
- \* 30 Professional borders loaded and ready to use

#### Options: ( add )

1. Kodak DCS 420 Camera
2. 2nd Kodak 8650 Printer
3. Software & computer only
3. Printer rental program
4. Carrying and set-up cases
5. Sienna 2000 printer
6. Encad Large format Printer

#### Software Modules

1. Large Format
2. Magazine Covers
3. Border making tool
4. Glamour Photography
5. Team and School