

BETTER PICTURES



1

Your Customers Easily Set Up Files for Printing

All they need to do is:

Design the document
...using ADOBE ILLUSTRATOR,
QUARKXPRESS, MICROSOFT
POWERPOINT or many other
design applications.



2

Save it as a PDF, PostScript or
EPS file. Ask customers to contact
you for a complete list of compatible
file types.



3

Bring their file to you to order prints
...on CD, floppy or Zip disk.

Do More and Sell More Now

The addition of RASTERPLUS Software 4.0 / for KODAK DLS gives you a great competitive advantage to help you do more and sell more with your NORITSU DLS series digital minilab. The powerful features and benefits can open up new market segments and significantly increase sales and profit potential. To find out more, contact your Noritsu representative today, or visit us on the Web at:

www.kodak.com/go/DigitalMinilabs



PRODUCT SPECIFICATIONS

RASTERPLUS SOFTWARE 4.0 / FOR KODAK DLS
PART/CAT NO. 861 5387

System Requirements

| | |
|--------------------------|---------------|
| Operating System | Win NT 4/2000 |
| Processor Class | Pentium |
| Processor Speed | 200MHz |
| Computer Ram | 128MB |
| Program Hard Drive Space | 100MB |
| Swap Hard Drive Space | 500MB |

File Management

| | |
|--------------------------|-----|
| File Print | YES |
| Drag-n-Drop Printing | YES |
| Scheduler Queue Printing | YES |

File Tools

| | |
|------------------------------------|-----|
| Soft Proof (Rip-to-Screen Preview) | YES |
| Resize (Zoom and Resample) | YES |
| Crop and Move Print Files | YES |
| AutoSize to Fill Page (Smart Fit) | YES |
| Image Antialiasing | YES |
| Built-In Font Manager | YES |

Network Printing

| | |
|------------------------|------|
| MACINTOSH Connectivity | YES+ |
| WINDOWS 95/98/NT/2000 | YES |
| File Hot Folder | YES |

Power

| | |
|---|-----|
| Multiple Printer Support, Simultaneous RIP and Interpret on-the-Fly | YES |
| True Type or Type 1 Fonts | YES |

Printer Feature Support

| | |
|----------------------------|-----|
| Built-In SCSI Explorer | YES |
| Printer Specific Options | YES |
| Printer Specific PPD Files | YES |

File Formats Directly Supported

PostScript 3 and Level II, EPS, TIFF, BMP, JPEG, GIF, PDF, JPEG/EXIF, Kodak Photo CD, FlashPix, PCX, TARGA, MAC PICT, MAC Scrapbook, MacPaint, Microsoft Paint, Photoshop PSD, Portable Network Graphics, SUN Raster, CALS, GEM Image

+Requires WINDOWS NT or 2000 Server

Note: usage restrictions may apply. For example, use of software to process images from non-Kodak kiosks is prohibited. In addition, the software may not be used with any remote Internet imaging application or private wide area network imaging application without prior written approval from Kodak. Contact your local Kodak or Noritsu representative for details.

BETTER PICTURES, MORE CHOICES

through KODAK DLS Software and Accessories

RASTERPLUS SOFTWARE 4.0 FOR KODAK DLS

Expand Your Printing Possibilities and Market Potential

Print from almost any application!

Get the Power to Do More and Print More Now

RASTERPLUS Software 4.0 / for KODAK DLS lets you dramatically expand the printing possibilities of your NORITSU DLS series digital minilab. Now you can approach and impress new market segments such as advertising agencies, graphic designers, realtors, architectural firms, professional photographers and others who need great looking, photo-quality output. Create photo documents with text, graphics, and pictures, including business cards, signs, posters, calendars, flyers and many more.



Print files directly to your NORITSU DLS series digital minilab from many popular software programs.



Short-run digital printing of POS (point-of-sale) materials and signage opens up a new market for your NORITSU DLS series digital minilab. Digital printing of POS materials may grow from \$6.3 billion in 1999 to \$9 billion by 2003*. Your ability to customize signage with photos, graphics, and text, then output small, high-quality quantities from your NORITSU DLS series digital minilab via RASTERPLUS gives you a tremendous marketing advantage and opportunity.

*Source: Point-of-Purchase Advertising Institute (POPAI)



TAKE PICTURES. FURTHER.™

BETTER PICTURES, MORE CHOICES through KODAK DLS Software

PF3-904 CAT No. 885 2568 Kodak, Take Pictures. Further., and Photo CD are trademarks of Eastman Kodak Company. RasterPlus®, TrueGraphx® and Graphx® are trademarks of Graphx, Inc. © Eastman Kodak Company, 2001.



BETTER PICTURES MORE CHOICES

RASTERPLUS for KODAK DLS Delivers Exceptional Quality



Get the Power to Do More and Print More Now

RASTERPLUS Software 4.0 / for KODAK DLS adds new capabilities that lead to potentially profitable opportunities like these:

- Create outstanding photo documents from any WINDOWS or MACINTOSH application, including ADOBE ILLUSTRATOR QUARK XPRESS, and MICROSOFT POWERPOINT
- Directly print PostScript and PDF photo documents, plus EPS, TIFF, JPEG, Photo CD and other file formats to your DLS from any computer on your network
- Print from any PC or MACINTOSH computer on your network directly to RASTERPLUS for a seamless workflow
- Produce outstanding prints by rendering all bitmap and line art files at the native resolution of your NORITSU DLS series digital minilab
- Deliver photo-quality short run color printing with razor-sharp text, graphics, and photos in sizes up to 12" x 18"
- Benefit from ICC color management and corrections for files originating from a variety of input devices

More Great Features

- Network printing from any MACINTOSH or WINDOWS client computer
- WYSIWYG print preview to reduce remakes
- Interactive print editing
- Easy-to-use, accurate color management
- Drag-and-drop printing of over 20 file formats with image archive
- Print entire folders of files from your print queue
- Change print properties, like resolution and paper size, from your workstation
- File print from your favorite applications



“The bottom line is that we can turn out sharper, more-saturated prints of graphic files than commercial printers can by offset, color copiers, or inkjet printers. The program is quick and easy to use, fitting in perfectly with our workflow.”

Dale Farkas, Owner,
Dale Laboratories,
Hollywood, FL

RASTERPLUS Software 4.0 / for KODAK DLS is print rendering software that delivers exceptional PostScript 3 quality output with smooth color gradations, razor-sharp text, and a wide range of special graphic effects. Simply select the NORITSU DLS series digital minilab printer from your application of choice and take full advantage of PostScript 3 for consistently outstanding output. Powerful print server tools are included to maximize network connectivity and throughput.

Developed by Graphx Inc. of Woburn, MA, RasterPlus has won several awards for printing excellence, including the 1998, 1999, 2000 DIMA Printer Shoot Out Awards,

1999 Photo Electronic Imaging Cool2 Award, 2000 Digital Output Readers' Choice Award.

Preview Before You Print, Even Correct Files

Reduce makeovers and paper usage with the true WYSIWYG print preview. It offers an accurate representation of any printed file, because the files are processed by the same engine that drives the printer. Files can be placed in a holding queue for viewing to catch errors, like document sizing or missing fonts, BEFORE you print. You can also make corrections from RASTERPLUS: changing size, orientation and positioning of a document on whatever paper(s) you have loaded in your minilab.

Several automated sizing options are included, including SmartFit, which places the image ideally into the device space, and SmartCrop, which expands the image to completely fill the paper selected.

Sophisticated-Yet-Simple Color Management

The built-in TrueGraphx® Color Management System allows for easy adjustment to hue and image contrast. Adjustments are made on a color curve and applied to any print file. More advanced ICC color transformations can be made by selecting the desired RGB, CMYK, Printer, Preview and Prepress ICC profiles. You'll enjoy the great control you achieve over color, yet operators don't have to be color experts to deliver outstanding results.



Hot Markets and Ideas for Photo Documents

- Photo business cards, calendars, trading cards, team sports
- Promotional signs: realtors, car dealers, video stores, etc.
- Point-of-sale signs and table-top displays: sales of week, restaurant specials, liquor stores, etc.
- Fashion and press shots: model head shots, biographies, press release photos, promotional mailings
- Medical: biopsies, physician presentations, journal articles, posters for office/clinic/hospital use
- Law enforcement: wanted posters, photo evidence, record keeping
- Directories: churches, schools, business, cover pages