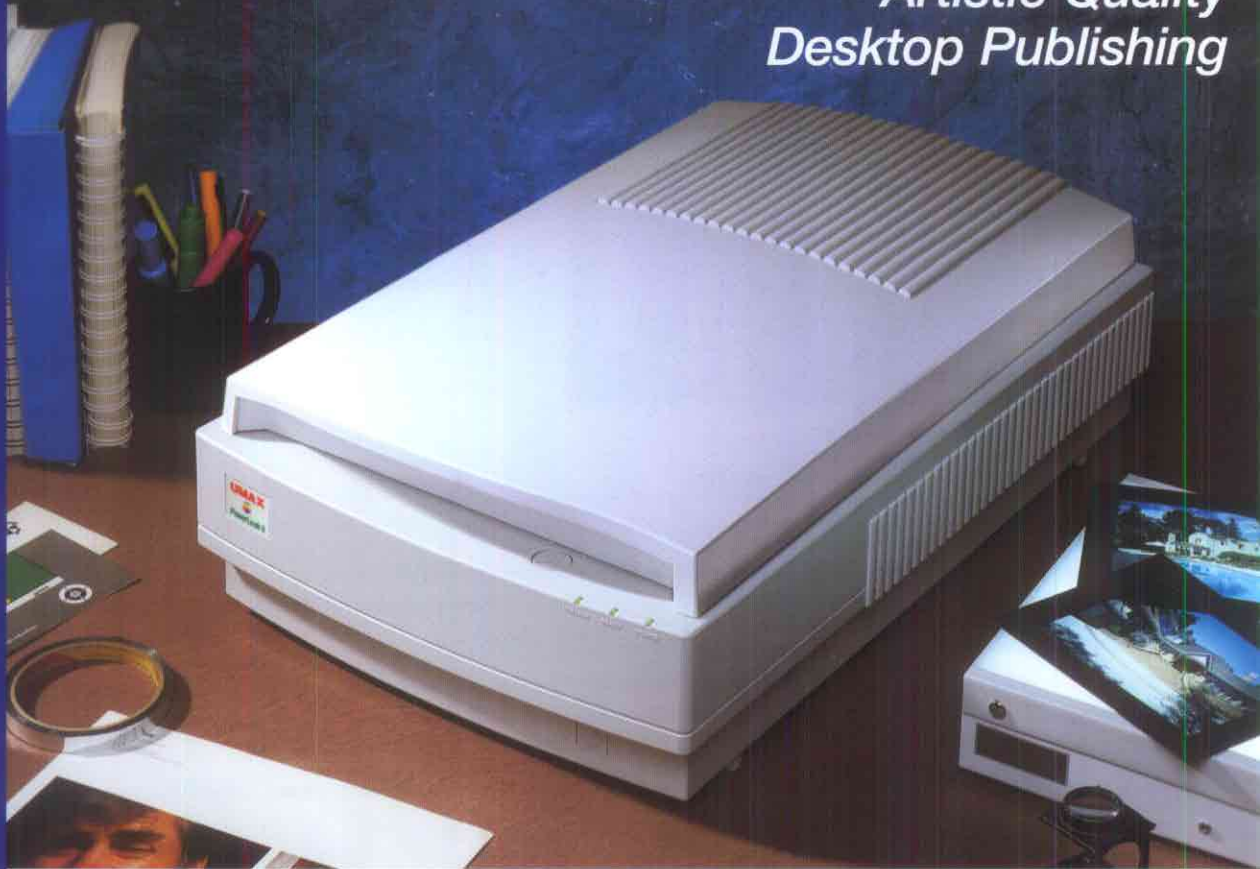


UMAX®

PowerLook II

Artistic Quality Desktop Publishing



PowerLook II - The Best Just Got Better !

After winning international acclaim with the PowerLook, UMAX decided to go one better – the PowerLook II

Color

The UMAX PowerLook II features 36-bit color, with a density range of 0.1 to 3.3D, to capture the brightest highlight, the darkest shadow, and every tone in between for the richest and sharpest images. Its cold cathode lamp and enclosed optics will ensure a long and maintenance-free life and images free of dust and speckles. *You get uncompromised color with outstanding reliability.*

Resolution

The PowerLook II generates sharp, clear images at a hardware resolution of 600x1200 dpi. Through software, it can achieve resolutions up to 9600 dpi – making it ideal for enlargements and lineart. Contrast and brightness controls allow for images to be perfectly matched from input to output or to meet your individual needs.

Speed

The PowerLook II delivers 600 dpi, letter-sized, full-color images in as little as a minute. Tests

show the PowerLook II is up to 5 times faster than other flatbed scanners.

Bundled with MagicScan Scanning Software

MagicScan combines expert features and ease-of-use to deliver professional image quality for scanner users at all levels of expertise. MagicScan offers sophisticated color tools designed to meet the "by-the-numbers" demands of professional graphic designers, photographers and prepress professionals. In addition, automated expert features empower less experienced users with the ability to achieve professional-quality results. For accuracy, the adjustable preview resolution enables fine-tune cropping, while the proof function shows the "end result" prior to scanning for last minute adjustments. For productivity, the job list window allows the scanner operation to track progress of batch scanning multiple negatives, transmissives or reflective images. MagicScan is fully ColorSync and ICC compatible.

UMAX #1 in U.S. Scanner Sales

*According to InfoTrends,
IDC and PC Data*



Magicscan Offers Three Scanning Modes

Manual Mode is designed for professional users who require complete control over image acquisition. "Manual" adjustments include unsharp mask, descreen, saturation, downloadable gamma curves and much more.

MagicMatch Mode is geared towards users who desire color matching control. Based upon Kodak's CMS color matching technology, MagicMatch provides a calibration-based profiling system for output devices.

Auto correction/binuscan IPM Mode only requires the user to select the original type, the color mode output and output resolution. Once scanned the images are automatically color corrected by the IPM in the background.

FEATURES

- Single-Pass Scanning
- 3.2+ Dynamic Range
- 36-bit Color Depth
- Micro-Stepping Motor & I/O Buffer
- CMYK Scan Mode
- SCSI-2 Interface
- Batch/Multiple Scan Mode
- Thermocompensation
- Transparency Adapter
- Enclosed Optical System
- Cold Cathode Lamp
- Networking Capability

BENEFITS

- Color preview in 7 seconds
- Greater detail in the shadows and highlights
- More than 68 billion colors and 4,096 shades of gray
- Fast throughput for blazing-fast scans
- Scan directly to industry standard CMYK files
- Easy connection to Macintosh, IBM PC, and compatibles
- Scan multiple images quickly and efficiently
- Auto gain adjustment compensates for lamp intensity variances
- Scan slides, transparencies and negatives
- Dust-free images
- Low maintenance
- Network on a PC or a Mac

SPECIFICATIONS

Hardware Resolution	600 x 1200 dpi; 9600 x 9600 (software)
Color Scan Method	Single-pass 5000 element tri-linear CCD
Scanner Speed	Color: 41 sec. (300 dpi, full page color, PowerMac 8100/80)
Maximum Document Size	Reflective: 8.3"x11.7" Transparency: 8.3" x 10"
Density Range	0.1 to 3.3D
Input/Output Buffer	1 MB
Scanning Resolution	1 dpi to 9600 dpi in 1 dpi increments
Scanning Modes	Color Mode: 36 bits/pixel (internal/external) Lineart Mode: 1 bit/pixel Grayscale Mode: 10 bits/pixel (internal/external)
Scanning Settings	Scaling: 1% to 400% in 1% increments Contrast/Brightness: ±100% Highlight/Shadow: 256 steps
Gamma Curve	Downloadable curves
Data Output	Selectable 36 or 24-bit
Hardware Interface	SCSI-2 (1 x 50 pin, 1 x 25 pin port) push button ID selector
Environmental Ranges	Operating Temperature: 50°-104°F / 10°-40°C Relative Humidity: 20%-80%
Power Requirements	Voltage: 100-240 VAC Frequency: 50/60Hz Consumption: 45W Max.
Dimensions	21.38" x 13.23" x 5.28"
Operating Noise	Under 50db
Net weight	Scanner: 20.2 lbs Transparency Adapter: 7.68 lbs

UMAX products have won the following awards:



Professional Marketing Services, Inc.
4802 East Ray Road, Suite 2328
Phoenix, Arizona 85044-6417
P: 480-940-5400 F: 480-940-5488
E-mail: pmsi@promarketinc.com
Web Site: www.promarketinc.com